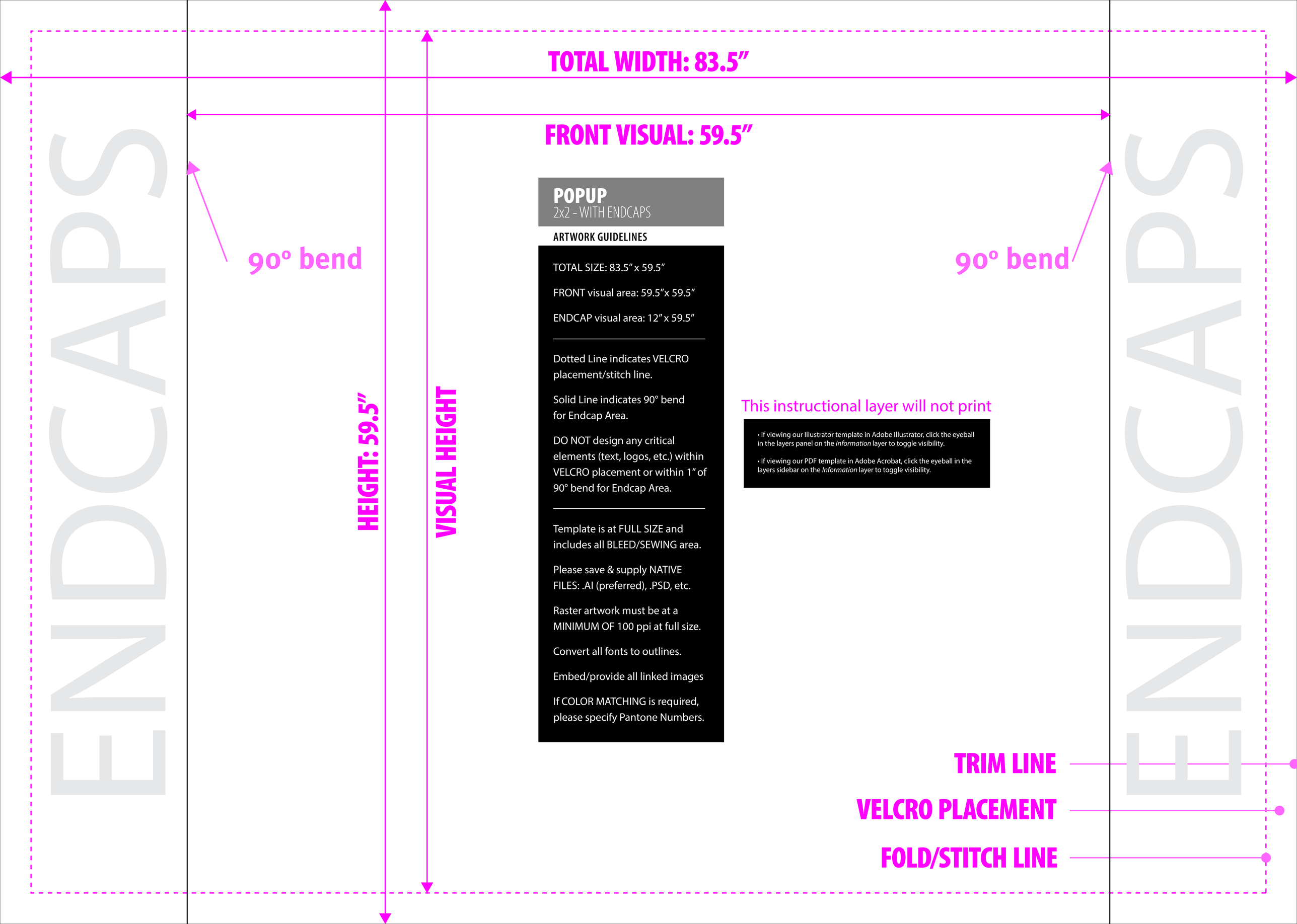

POPUP
2x2 - WITH ENDCAPS

ARTWORK GUIDELINES

TOTAL SIZE: 83.5” x 59.5”

FRONT visual area: 59.5”x 59.5”

ENDCAP visual area: 12” x 59.5”

Dotted Line indicates VELCRO placement/stitch line.

Solid Line indicates 90° bend for Endcap Area.

DO NOT design any critical elements (text, logos, etc.) within VELCRO placement or within 1” of 90° bend for Endcap Area.

Template is at FULL SIZE and includes all BLEED/SEWING area.

Please save & supply NATIVE FILES: .AI (preferred), .PSD, etc.

Raster artwork must be at a MINIMUM OF 100 ppi at full size.

Convert all fonts to outlines.

Embed/provide all linked images

If COLOR MATCHING is required, please specify Pantone Numbers.