TOTAL WIDTH: 59.5”

VISUAL WIDTH

HEIGHT: 88.25”

VISUAL HEIGHT

POPUP
2x3 - WITH ENDCAPS

ARTWORK GUIDELINES

TOTAL SIZE: 83.5” x 88.25”

FRONT visual area: 59.5”x 88.25”

ENDCAP visual area: 12” x 88.25”

Dotted Line indicates VELCRO placement/stitch line.

Solid Line indicates 90° bend for Endcap Area.

DO NOT design any critical elements (text, logos, etc.) within VELCRO placement or within 1” of 90° bend for Endcap Area.

Template is at FULL SIZE and includes all BLEED/SEWING area.

Please save & supply NATIVE FILES: .AI (preferred), .PSD, etc.

Raster artwork must be at a MINIMUM OF 100 ppi at full size.

Convert all fonts to outlines.

Embed/provide all linked images

If COLOR MATCHING is required, please specify Pantone Numbers.

This instructional layer will not print

- If viewing our Illustrator template in Adobe Illustrator, click the eyeball in the layers panel on the *Information* layer to toggle visibility.
- If viewing our PDF template in Adobe Acrobat, click the eyeball in the layers sidebar on the *Information* layer to toggle visibility.

TRIM LINE

VELCRO PLACEMENT

FOLD/STITCH LINE