premier.ca

Artwork Requirements

To ensure the highest quality output please keep the following guidelines in mind when submitting your artwork.

Vector-based graphics

Scaled to any size without the loss of quality, this artwork is typically created with illustration software (such as Adobe Illustrator), and is the preferred format for logos because of its crisp lines and scalability.

Vector-based files should be supplied in one of the following formats (if applicable):

Portable Document Format (.pdf)
Adobe Illustrator (.ai)
Encapsulated Postscript (.eps)

In general, submitting vector-based artwork allows us to achieve the best results.

Raster-based graphics

Typically, these images are generated via camera or created with photo-editing software (such as Adobe Photoshop). Raster-based artwork cannot be increased in size without losing quality.

Please provide images separately instead of embedding them.

Native files are preferred (for example, layered Photoshop files – .psd or .tif) rather than flattened files such as .jpeg.

At print size, images must have a minimum resolution of 100 dpi

Remember to use RGB

Please provide artwork in RGB mode. We use a process called late binding which gives us a wider gamut (more colours) to work with and better control. The result is louder, more vibrant and lively colours.

Colour matching

If your artwork requires matching, please provide specific Pantone numbers for us to match. Although we cannot guarantee exact matching with our dye-sublimation process we will work with our clients to find the closest achievable colour.

Text

In order to avoid potential font issues please convert all fonts to outlines

Templates **If you would like to use one of our templates to prepare your artwork, just give us a call.**

Supplied artwork that does not meet our quality requirements may incur additional production time and cost.

If you have any questions or concerns about do not hesitate to contact us: 204.661.8548